# Web Development Syllabus

Frequency: Three times a week, 4 hours per class

#### Week 1

### **Fundamentals of Computer Science.**

Introduction and definition, Hardware Systems, Operating Systems, Programming Languages, Computer Applications, Software Development, Networks, Computer Graphics, Digital Media, Computer Animation, Artificial Intelligence

#### Introduction to the Internet.

Internet Resources, Newsgroups, File transfer protocol, World Wide Web, Netiquette, Accessing the Internet, Hypertext and hyperlinks, Uniform resource locator, Search techniques, Boolean phrases, Viruses, Virus protection software

### Introduction to Web Site Development WordPress.

Uploading WordPress to your web server, Installing WordPress, Database Connectivity, Theme Customization, Configuring WordPress, Creating and managing content, Installing and updating plugins, WordPress Security / backup / domain transfers, Migration From Different Platforms, (Joomla, Magento) Optimization of WordPress Website, On Page SEO

#### Week 2

#### Back / Front End Web Site Development.

HTML5, New elements and their use, Page structure, CSS3 Preprocessors, CSS frameworks bootstrap, foundation, JavaScript, Script fundamentals, 3rd party libraries, jQuery libraries and patterns, W3C validation, Deployment & DevOps, SSH / SFTP, C Panels, Moving a CMS to a different server, Heroku

#### Week 3

## **Back / Front End Web Site Development Cont.**

Databases, Data Relationships Designing a Data Model, Relational Databases, Alternative Databases, Entity Relationship Modeling (ERM), SQL, NoSQL, NodeJS, Express + APIs, JSON, AJAX

### Week 4

### **Computer Programming Languages**

Java, object-oriented language, Java virtual machine, syntax, C#, multi-paradigm language, NET Framework., PHP, syntax, Visual Basic, Python, Perl, Ruby, Ruby on Rails.

#### Week 5

### Server Side, Apache Web Server

HTTP Overview, Caching, Compressing, Custom Error Pages, Redirects, HTTPS / TLS, Cookies, PHP Overview, PHP Web Application

### Week 6

### Server Side, Apache Web Server Cont.

HTTP Overview, Caching, Compressing, Custom Error Pages, Redirects, HTTPS / TLS, Cookies, PHP Overview, PHP Web Application

### Week 7

### Mobile/ Responsive web site design.

Units of Measurement, Media Queries, Making Images and Videos Responsive, Designing Responsive Forms, Providing an App-Like Experience, Web App Interface, Widgets with Bootstrap, Collapsible Content for Mobile

#### Week 8

### Mobile/ Responsive web site design. Cont.

Units of Measurement, Media Queries, Making Images and Videos Responsive, Designing Responsive Forms, Providing an App-Like Experience, Web App Interface, Widgets with Bootstrap, Collapsible Content for Mobile

### Week 9

### **Design Thinking User-Interface UI**

Interface Concept Ideation, User Journey, Information Architecture and User Experience, Interface Design

### Week 10

# **User Experience and Design UX**

Workflow for designing a site, user experience principles, design principles